



2410 Woodlake Drive, Okemos, MI 48864

March 6, 2017

To the MRRN Survey Participants,

The Michigan Health Council (MHC) is pleased to assist the Michigan Recruitment and Retention Network (MRRN) with the **2017 MRRN Physician Recruiter and Physician Liaison Survey**. MRRN has chosen to partner with Medical Opportunities, a service of the Michigan Health Council, to conduct the survey as a third party person or organization in keeping with the Department of Justice and Federal Trade Commission Enforcement Policy on Hospital Participation in Exchanges of Price and Cost Information.

The Michigan Recruitment & Retention Network is a professional organization comprised of individuals dedicated to personal and professional development in physician recruitment and liaison initiatives. MRRN membership benefits include quarterly educational meetings, an annual conference and multiple forums that encourage the flow of communication, an exchange of ideas and access to informational resources.

This survey's focus is on collecting key metrics that will identify Michigan benchmarks, best practices, and trends in physician recruitment and liaison activity as compared to national metrics collected by ASPR and MGMA.

The survey is available online and should be completed no later than June 30, 2017. All responses are held in a confidential manner.

The survey results are distributed to those organizations who participate in the survey.

Your cooperation and prompt response will be much appreciated. Should you have any questions, contact Alexee Rhodes at [Alexee.Rhodes@mhc.org](mailto:Alexee.Rhodes@mhc.org) or 800-479-1666 or via fax at 517-347-4096. As always, any feedback about the survey and its results are welcomed and appreciated.

Sincerely,

Jennifer Feddersen, MSM, PHR, DASPR  
President, Michigan Recruitment and Retention Network

Melanie Brim, President and CEO  
Michigan Health Council